

YOUR PERSONALIZED SOLUTION

## Generate Value with a Data-Backed Vehicle Replacement Strategy

It can be challenging to effectively time vehicle replacement and remarketing. With Holman's expertise and data-focused approach, we can help you sell your fleet vehicles at the right time through the right channels.

[LETS TALK →](#)



### Summary Of Recommendations

There are several important opportunities to help you sell your vehicles at the right time:



**REMARKETING**  
Recoup the most value from your vehicles



**BUSINESS MANAGEMENT**  
Align your fleet to your business goals



**VEHICLE ACQUISITION & LEASING**  
Design your vehicles for lower cost and lower risk

**OTHER OPPORTUNITIES TO IMPROVE FLEET VEHICLE VALUE:**

- Technology
- Vehicle Management
- Commercial Insurance
- Driver Services
- Upfitting Services
- Racks & Equipment

REMARKETING

### Strategically Sell Assets At The Best Time And Through The Best Channels

Recoup the most value from your fleet vehicles by remarketing them with a strategy that accounts for market dynamics. Our experts can help you find the right target buyers and reach them effectively through a unique set of channels

[LEARN MORE →](#)



BUSINESS MANAGEMENT

### Navigate Fleet Decision Making With Expert Guidance

Holman has decades of experience helping companies across every industry transform their fleets into investments generating lasting value for their businesses. Leverage our expertise throughout the entire fleet lifecycle, from vehicle acquisition to remarketing.

[LEARN MORE →](#)

VEHICLE ACQUISITION & LEASING

### Buy The Right Vehicle At The Right Time With The Right Funding

Getting the best resale value from your fleet vehicles starts during the acquisition process. We'll help you spec vehicles that will retain the most value, and craft a vehicle replacement strategy to ensure you're primed for success when it's time to sell.

[LEARN MORE →](#)



Ready to to get started? Book a meeting with an expert today! [BOOK A MEETING →](#)

### More Opportunities

Your fleet is a strategic asset that plays a critical role in serving your customers. That's why Holman approaches fleet as an investment requiring a holistic mindset, and considers every decision throughout the fleet lifecycle. From when you spec and purchase new vehicles to remarketing them, it's crucial that long term fleet value is always considered. Our unique set of integrated automotive services helps owners and managers of large, complex fleets to identify hidden costs and time drains throughout a continuous cycle of buying, driving, servicing, and selling fleet vehicles.



### Lower Costs By Leveraging Your Fleet's Data

Your fleet generates terabytes of valuable data. Holman has the expertise and technology solutions to help you work through it all so you can make important decisions. Your fleet can leverage big data to uncover actionable insights to help you reduce expenses, streamline processes, and provide a clear view of operations across your fleet.

[LEARN MORE →](#)



### Control Vehicle-Related Costs While Minimizing Downtime

Our vehicle management solutions, including data-backed preventative maintenance, best-in-class fuel and repair programs, and worry-free licensing and compliance keep your vehicles on the move and your operating costs low.

[LEARN MORE →](#)



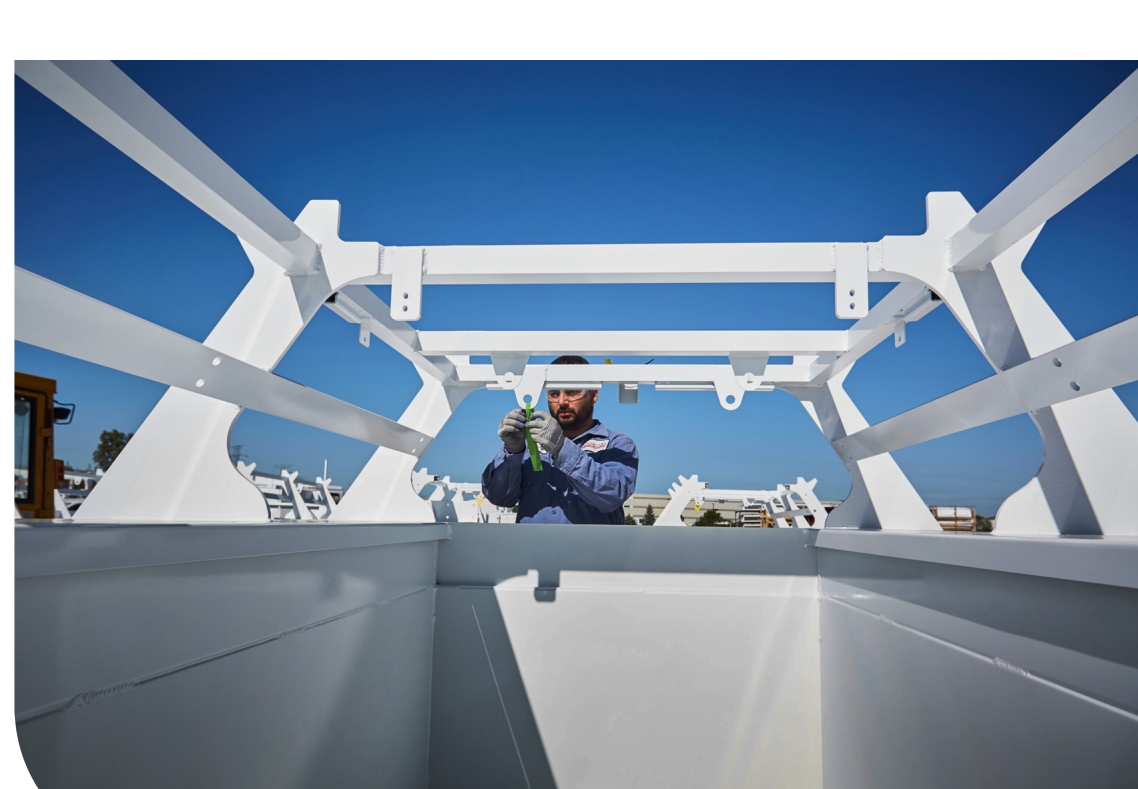
**Commercial Insurance**  
Manage your risk and protect your fleet assets.

[LEARN MORE →](#)



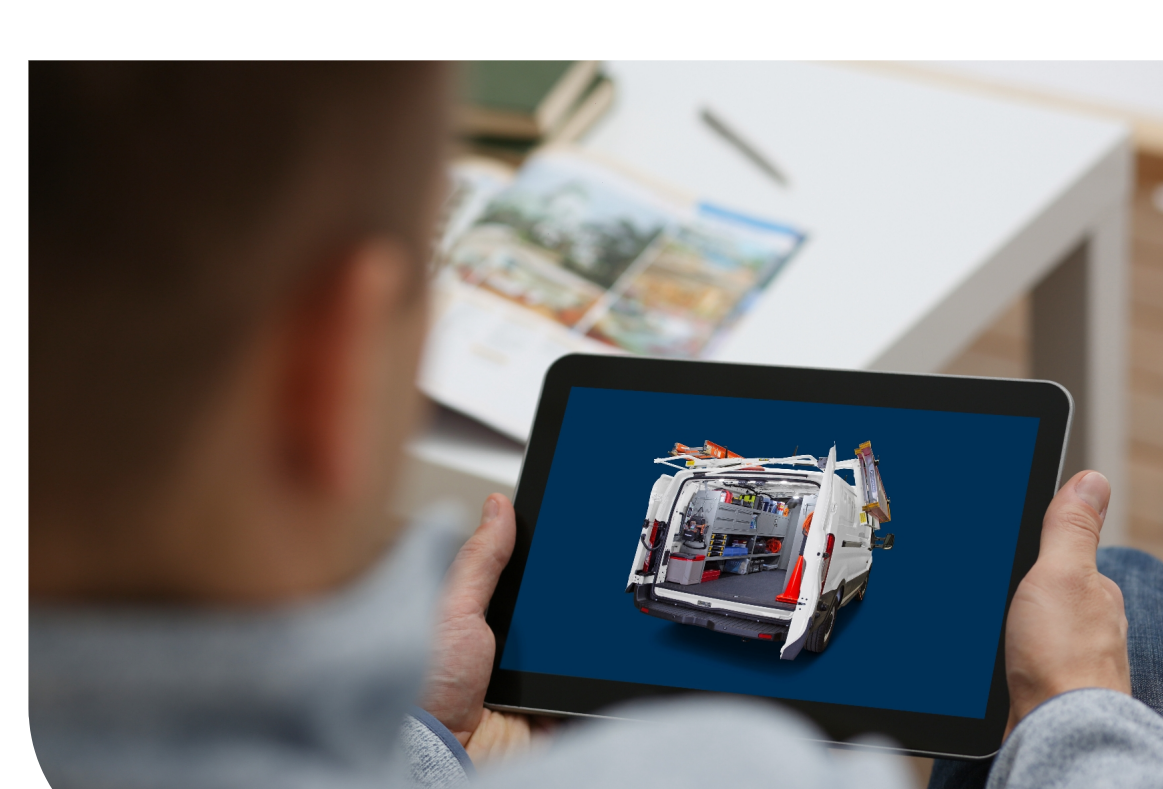
**Driver Services**  
Monitor driver behavior and lower costs.

[LEARN MORE →](#)



**Upfitting Services**  
Design and spec the right vehicle for the job.

[LEARN MORE →](#)



**Racks & Equipment**  
Equip your vehicles to efficiently serve customers.

[LEARN MORE →](#)

Ready to to get started? Book a meeting with an expert today! [BOOK A MEETING →](#)