

YOUR PERSONALIZED SOLUTION

## Sell Your Fleet at the Right Time for Your Business Goals

It's challenging to manage the increasingly complex remarketing process. Selling a vehicle is more than a transaction, it's a process that begins the moment you spec a vehicle. Even in times of unprecedented changes in market dynamics, Holman's team of experts understand the right time and right channels to cycle your vehicles.

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## Summary Of Recommendations

There are several important strategies to ensure that you receive the most value from reselling your vehicles:



### REMARKETING

Get the most value for your vehicles in the best timeframe.



### COMMERCIAL VEHICLE SALES

Planning for the most value from your vehicle resale begins early in the purchase process.



### VEHICLE MANAGEMENT

Manage your vehicles to extend their useful life and recoup the most value when they become obsolete.

REMARKETING

## Sell Your Vehicles At The Best Price In The Shortest Amount Of Time

Recoup the most value from your fleet vehicles by remarketing them with a strategy that accounts for market dynamics. Our experts can help you find the right buyer to remarket efficiently and effectively through a unique set of channels.

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COMMERCIAL VEHICLE SALES

## Get The Most From Your Fleet During The Replacement Cycle

Getting the best resale value from your fleet vehicles starts during the acquisition process. We'll help select the right financing for your revenue strategy, spec vehicles that will retain the most value, and craft a vehicle replacement strategy that ensures you're primed for success when it's time to sell.

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VEHICLE MANAGEMENT

## Control Vehicle-Related Costs While Minimizing Downtime

How you manage your vehicles can have a notable impact both on how often you need to sell and replace your fleet vehicles, and the value you can recoup when you do sell them. Our vehicle management solutions, including data-backed preventative maintenance, best-in-class fuel and repair programs, and worry-free licensing and compliance keep your vehicles on the move and your operating costs low. When you're ready to sell, proper vehicle maintenance will ensure you get the most value for your vehicles.

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Ready to get started? Book a meeting with an expert today!

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