

A close-up photograph of a mechanic working on a truck wheel. The mechanic is wearing a blue and green uniform, a watch, and gloves. He is using a wrench to work on the lug nuts of a silver wheel. The background is slightly blurred, showing other parts of the truck and a paved surface.

**Holman**

Driving What's Right

**SALE AND  
LEASEBACK  
EBOOK**



# PURCHASE LEASEBACK

## LEVERAGE YOUR FLEET ASSETS TO ACHIEVE MORE.

In today's economic environment, companies like yours are evaluating creative methods to improve liquidity and financial flexibility.

Consequently, demand is increasing for proven strategies to leverage equity from fleet assets, without compromising long-term financial stability.

A sale and leaseback is a simple, straightforward way to quickly convert your business assets into cash.

Your company would sell your owned or third-party-owned vehicles to Holman, and we would then lease them back to you. This process unlocks the equity in your vehicles, empowering you to redirect the cash earned from the sale into the parts of your business that need it most.

The value to your company is more liquidity and more flexibility, in exchange for budgeted monthly lease payments.

# SALE AND LEASEBACK

## WHAT HAPPENS DURING THE PROCESS?

### 01

Before: A company owns the vehicle fleet



**VEHICLE IS  
CLIENT OR  
THIRD-PARTY  
OWNED**



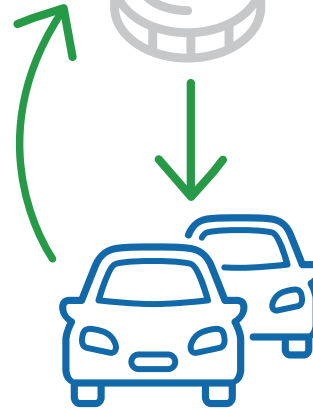
**COMMITTED CAPITAL**

### 02

Sale



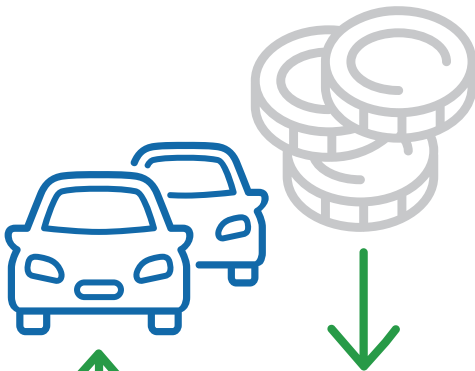
**COMMITTED  
CAPITAL IS  
LIQUIDATED**



**VEHICLE FLEET  
IS SOLD**

### 03

After: Lease vehicles from Holman



**MONTHLY LEASING  
INSTALLMENTS PAID**

**VEHICLE FLEET  
IS LEASED BACK**

## SALE AND LEASEBACK

A business strategy in which company-owned fleet assets are sold to a funding partner and then leased back to the company, with the goal of liquidating capital.

# IS LEASING A FIT FOR YOUR FLEET?

## EVALUATING YOUR FUNDING OPTIONS.

Your company may have avoided leasing vehicles in the past for a variety of reasons, including the misconception that you'd end up paying more in terms of total cost of ownership. But as economic conditions change, your approach to funding may change as well.

Leasing is a versatile funding method for fleet assets. Specifically, an open-ended lease structure offers your company the value of unlimited mileage and retained remarketing profits, without the hassle of settlement charges.

By converting your owned vehicles to leases through a sale and leaseback, your company can enjoy many of the advantages of purchasing, while preserving valuable liquidity.

**LEASING  
CAN BE AS  
FLEXIBLE  
AS YOUR  
COMPANY  
REQUIRES.**

	<b>PURCHASE</b>	<b>OPEN-END LEASE</b>
FLEXIBLE DURATION AND MILEAGE TERMS (NOT FIXED)	✓	✓
100% OF SALE PROCEEDS PASSED BACK TO YOU	✓	✓
NO CLAIMS SETTLEMENT	✓	✓
NO MULTI-MILEAGE BILLING	✓	✓
NO CONTRACTUAL PENALTIES FOR EARLY TERMINATION	✓	✓

# HOLMAN SALE AND LEASEBACK

## 3 SIMPLE STEPS TO MAKING EQUITY WORK FOR YOU

Now you can evaluate if a Holman sale and leaseback is a fit for your fleet in just three easy steps:

# 01.

## VALUE

You tell us which vehicles you're considering for a sale and leaseback, and we'll assess the current value of those units.

# 02.

## SELL

We present you with a purchase price - usually at fair market value. If you're satisfied with the offer, you sell the vehicles to Holman.

- This transaction is conducted by transferring vehicle titles only - you maintain possession of the vehicles and experience no downtime.

# 03.

## FINANCE

Holman leases the vehicles back to your company on terms that align with your needs.

### THE BENEFITS TO YOU:

- Turn vehicle equity into liquidity when you need it most.
- Quickly and flexibly fulfill capital needs that help drive your business forward.
- Avoid disrupting drivers by keeping them in the vehicles they need to serve your clients.

## HAVE QUESTIONS OR NEED ADVICE?

WE ARE HERE TO HELP.

[HOLMAN.COM/CONTACT](https://holman.com/contact)